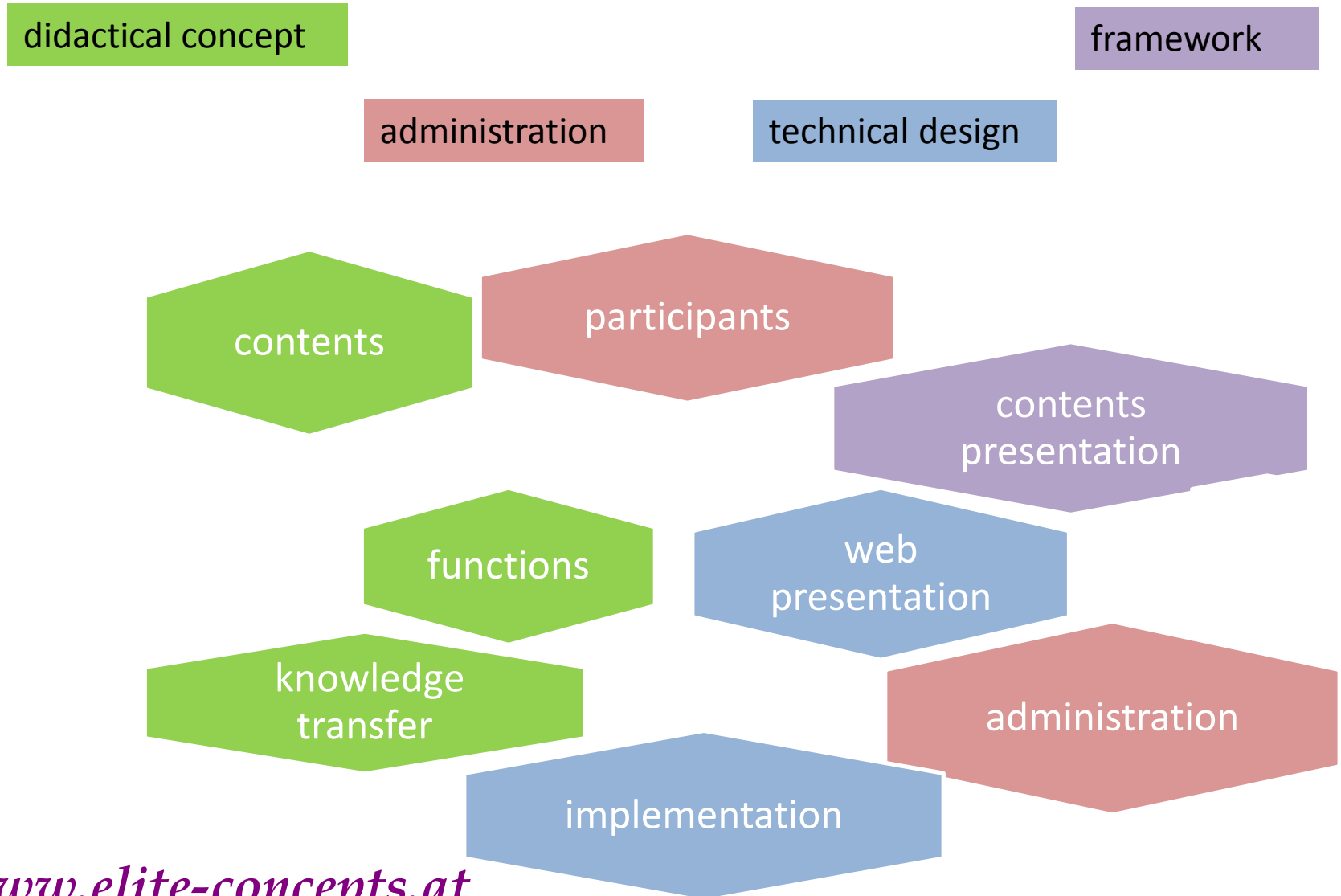


eLearning concept: brain storming

a guide to developing a concept



web presentation

- graphical presentation of learning platform / contents
- corporate identity
- integration with existing web site



contents presentation

- fixed course dates with groups
- rolling starting dates
- web seminar with print out (pdf)
- audio books with audio file (mp3)
- contents on pdf / flash for iphone, etc
- DVD
-



contents

- production, authors
- target groups
- interactivity
- animation
- ppt → flash
- multi-media
- multi-language management



administration

- single-administrator
- multi-administrator
- version management
- language management („lead“ language)
- author management
- participant management
- security, hosting, back up
-



functions

- tests with / without result feed back
- communication moderator / participant
- communication participant / participant
- forum
- controlled document release
- controlled test release
- ...



knowledge transfer

- blended learning with class room presence
- forum participation
- learning progress tests
- flexible learning paths
- flexible module selection based on prior knowledge of participant



participants

- registration
- online sales
- module release
- test results
- communication
- statistics
- ...



implementation

- selection of eLearning platform
- hosting (client's / provider's site)
- services: back up / restore, hack alarm
- data security
- server availability
- browser support
- ...

